



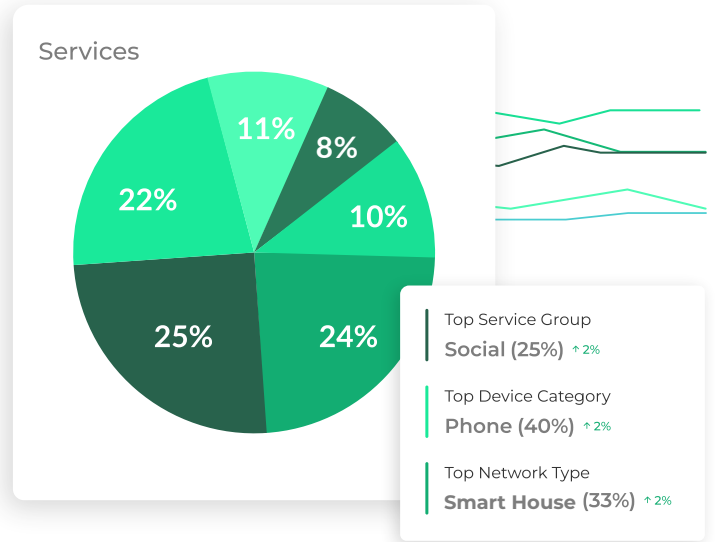
# LUXO

## Service Identification for Unmanaged Networks



As a complementary service to our device identification solution, LUXO provides ISPs, MSPs and other network providers time-sensitive and aggregated information and analysis on services being used by their subscribers' network-connected devices.

Is this a gaming-obsessed household? A streaming video fanatic multi-dwelling unit? Are cloud backup services being used in that office? Who's the mobile service provider for that SMB? Get answers to these questions and others and leverage data and insights to improve support, marketing, sales, network management and more.



### What can you do with LUXO?

Discover what your customers, users or employees really use with their network-connected devices (including IoTs)

Analyze ongoing network monitoring to understand usage patterns over time

Get insights on device and service usage trends, replacement cycles, brands, uptime and more

### Some of the categories of services that can be discovered

- Streaming Entertainment
- Communication
- Shopping
- Social Networks
- Gaming
- Mobile Carrier Identification



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